

: ENLP1014



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Feature	Description & Benefit for Your Business/End-User
Active Ingredient	Lidocaine 4% (customizable concentration possible) in a hydrogel matrix. Value: Clinically proven, effective topical anesthetic for targeted pain relief.
Delivery System	Multi-layer hydrogel technology with a rate-controlling membrane. Value: Ensures sustained, controlled drug release for long-lasting efficacy (e.g., up to 12 hours).
Manufacturing	Produced by Enokon, a large-scale manufacturer with extensive customization capabilities. Value: Reliable supply, scalable production, and product tailored to your brand needs.
Targeted Action	Localized drug delivery directly at the pain site. Value: High efficacy with minimal systemic exposure, reducing side effects compared to oral medications.
User Experience	Water-resistant, transparent, low-profile, breathable, hypoallergenic (customizable). Value: High patient acceptance and compliance, leading to better outcomes and brand loyalty.
Broad Application	Neuropathic pain, musculoskeletal pain, sports injuries, etc. Value: Addresses diverse market segments, increasing sales potential.
Customization	Patch size, shape, packaging, formulation nuances. Value: Allows for strong brand differentiation and market-specific product offerings.
Economic Value	Long duration of action reduces dosing frequency; may reduce need for more expensive treatments. Value: Cost-effective for end-users, attractive proposition for healthcare providers and payers.